RYAN THOMPSON

Video Services Professional

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Education

- MA Liberal Studies, CUNY Graduate Center Expected Graduation May 2023 (4.0 GPA)
- BA Cinema Studies, San Francisco State University 2017 (3.71 GPA)

Summary

- Innovative and strategic thinker that offers new solutions to complex tasks
- Talented at multi-tasking allowing for easy prioritization of projects
- Level headed worker who remains calm and collected during high-stress situations
- Accountable team member that takes ownership in meeting and exceeding customer goals and requirements

Skills

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Media Encoder
- Adobe Photoshop
- Avid Media Composer
- Telestream MacCaption
- Frame
- Google Docs, Slides, & Sheets
- Mailchimp
- Eventbrite

References

Available Upon request

Professional Experience

Feb. 2022 -

Senior Editor/VFX Artist/Animator

Present

World Science Festival

- Worked with producers to create virtual environments in After Effects for longform panel discussions with leading scientific researchers
- Designed and created complex animations that facilitated the understanding of difficult theoretical concepts
- Assisted archival producer in sourcing stock footage and archival material
- Engineered a post-production workflow that resulted in significant gains in efficiency and render times
- Utilized multi-cam editing in creating lively pre-recorded conversations
- Managed staffing needs on a per-project basis, often serving as the hiring manager and point of contact for outsider vendors, including animators, assistant editors, colorists, and sound mixers.

June 2021 -

Lead Assistant Editor - Freelance

Feb. 2022

Scheme Engine

- Worked with brands such as Nike, Google, Corona Beer, Jon Batiste, Ralph Lauren, and Rémy Martin
- Collaborated with third-party vendors to online color and VFX using EDLs/XMLs
- Prepped spots for sound mix by creating OMF/AAF
- Prepped projects for editors by transcoding footage, creating proxies, and syncing multi-cam sequences
- Created close caption SRT files
- Created cutdowns of different aspect ratios for social delivery
- Assisted with versioning for localization purposes
- Transcoded footage from the field and set up projects with proxies for editors

Jan. 2020 -

Interactive Video Operations Manager

Aug 2021

Adventr

- Consulted with filmmakers at creative agencies and production houses to introduce interactive video to their advertising campaigns and video content
- Designed and lead a monthly online Interactive Storytelling Boot Camp that educated filmmakers about Adventr's online platform
- Directly worked with the CEO to define the company's objectives and unique position in the professional video industry
- Managed the company's social media channels and online forum with the goal of fostering a creative community of users, including creating the "Adventr of the Week" which highlights user-made interactive experiences

Feb. 2020 -

Post Production Manager - Freelance

March 2020

The Front - The Sauce Season 1

- Created and managed episodic deliverables to networks
- Facilitated requests from producers/editors to assistant editors
- Managed media coming from field to post
- Coordinated online schedules and final delivery to network
- Oversaw data archival workflows for Premiere

July 2018 -Nov. 2019

Post Production Manager/Video Editor

Nov. 2019

Feld Direct

- Managed team of editors, assistant editors, and post-production staff to meet deadlines for linear broadcast and OTT streaming
- Developed video distribution workflows leading to the lowering of labor costs and vendor costs by 80% resulting in a yearly profit gain of 55%
- Worked with Production and Account teams to develop content, budgets, project timelines, and source freelancers as needed
- Oversaw cut deliveries for internal, client, and legal review
- Edited direct response and branded commercial spots, training videos, social media content, and corporate videos
- Used After Effects for motion graphics, screen replacement/manipulation, motion tracking, and keying on a multitude of projects

May 2016 -July 2018

Video Editor

21st Century Fox - KTVU Channel 2 News

- Ingested Media from the field and organized archival material for news, special report, and station image promos for on-air and social media usage
- Produced and edited promotional content for station investigative team and station image campaigns
- Troubleshoot and organized Premiere and Avid Projects
- Prepped, tagged, and quality-assured Fox Primetime, Station, and Syndicated promotion spots for air